**R.A. Brown Ranch 125th Anniversary March Bull and Female Sale**

A hot cup of joe in one hand, a breakfast burrito in the other and a highlighted R.A. Brown Ranch 125th Anniversary Sale Catalog in tow, cattleman from across the country were in full force for the elite 470-head offering in Throckmorton, Texas, March 11. The 97 buyers from 13 states, 185 total registered bidders and lots of friends in attendance enjoyed a high-quality set of cattle, as well as a special anniversary lot, giveaways and special guest artists. The morning began with Donnell and Kelli Brown welcoming the crowd, their son Tucker bringing a prayer, and by early afternoon, auctioneers Jim and Joel Birdwell, Elgin, Oklahoma, lowered the gavel for the final time.

In the spirit of the anniversary, a choice of four Hotlander first-calf heifers sold for $4,000 to Scott Riddle’s Simmentals of Texas Ranch in Hubbard, Texas. In addition to the female, the received a 20X Greeley Felt Hat. Another special gift of $12,000 was given by the Brown family in celebration of their 125th Anniversary with each buyer getting a $125 discount with their purchase.

Thirty Angus bulls kicked off the registered cattle at a $6,800 average, along with 14 Black/Red Angus bulls which averaged $4,750. For a $6,640 average 74 Red Angus bulls were sold, and 23 SimAngus bulls averaged $5,640.

Lot 40, Brown JR Payweight 8191F, topped the Angus bull sale at $11,000. This bull has the genetics to produce fertile daughters that stay fat on not much more than scenery while producing high performance offspring as noted by the Brown’s 5-Star Rating System. This top bull was purchased by Douglas Mobley’s Coffee Cup Ranch at Carlton, Texas.

The high selling Red Angus bull was lot 72, Brown Profit Margin F279. This impressive bull has the curve bending genetics highly sought after with his double-digit calving ease combined with scale pressing growth and carcass quality to put up a high $Profit value. Roger and Kayla Fisher’s Bar F Cattle in Randlett, Oklahoma, took home this elite bull for $12,500.

Gayle Carlson, Oberlin, Kansas, grabbed the top-selling SimAngus bull for $9,500. Lot 163, Brown PRA Oracle F4088, is a Brown Oracle B112 son out of a Hook’s Yukon 80Y daughter. There is no doubt this high-performance, carcass-driven bull, that still maintains double-digit calving ease, is sure to increase profits in their operation as noted by his top 2% $Profit Index.

On the female side, 250 American Red, the new official composite of Red Angus x Santa Gertrudis, commercial females from the King Ranch averaged $1,505 and 15 Red Angus commercial heifers averaged $1,675. Sixty registered Red Angus females went home for an average of $3,130.

Brown Ms P707 Y6648, lot 182, topped the Red Angus female sale at $18,000. This dam of industry-leading sires Oracle and Fantastic sold as an open donor. This deep-bodied, super-uddered female ranks in the top 2% for Feed Efficiency, Top 1% for calf survival traits and the Top 2% for the $Ranch Index which identifies genetics to produce more pounds of calf per acre. Taylor Schuster, San Juan, Texas, is adding her to his embryo program to blend the best of Red Angus and Santa Gertrudis in pursuit of the most elite genetics in the new American Red Composite.

Among the excitement, artist Bradley Chance Hays was in the house visiting with folks while painting a commemorative piece to celebrate the 125th Anniversary of the R.A. Brown Ranch. The painting is near completion and will be revealed at the October sale with prints available for those in attendance. In addition, Emily McCartney, hosted a poster signing of her photo that was selected to be the official commemorative poster for the 2020 National Cattlemen’s Beef Association Convention.

The March sale was the perfect way for the ranch to celebrate 125 years. Sharing meals together throughout the day and hearing laughter from the children enjoying their own toy R.A. Brown Ranch herd in the sand pile is a treat each year. The Brown family looks forward to another great crowd of satisfied customers at their bull, female and horse sale October 13-14 where the 125th Anniversary celebration will continue. It will be interesting to see how they can top this event.

**Sale Averages:**

$6800 for 30 Angus Bulls
$4750 for 14 Black/Red Angus Bulls
$6640 for 74 Red Angus Bulls
$5640 for 23 SimAngus Bulls

$3130 for 60 Registered Red Angus females

$1675 for 15 Red Angus Commercial Heifers

$1505 for 250 American Red Commercial Females